

BlueCross Healthy Place at Morningside Park: Project Fact Sheet

- This is the first BlueCross Healthy Place in the Knoxville area.
- The 36-acre Morningside Park is adjacent to downtown Knoxville. It is surrounded by university and multi-family apartments, as well as a high-rise community for seniors, including those with disabilities. Two elementary schools are nearby, and the park sits on a city bus line.
- The BlueCross BlueShield of Tennessee Foundation is investing \$4.6 million in the project build, plus an additional \$920,000 in a maintenance fund, bringing the total investment to \$5.5 million.
- Features in the new space will include:
 - Multipurpose field with bleachers
 - Playgrounds for children ages 2-5 and 5-12
 - Challenge course
 - 40-yard dash
 - Fitness area
 - Walking trail
 - Two community pavilions

Map: Park Features



Fact Sheet: Park Features

Images are conceptual renderings and/or examples only and may not reflect completed structures

Multipurpose Field

- The multipurpose field will allow community members to play a variety of sports and host events.
- There will also be bleachers so spectators can enjoy watching games from the sidelines.



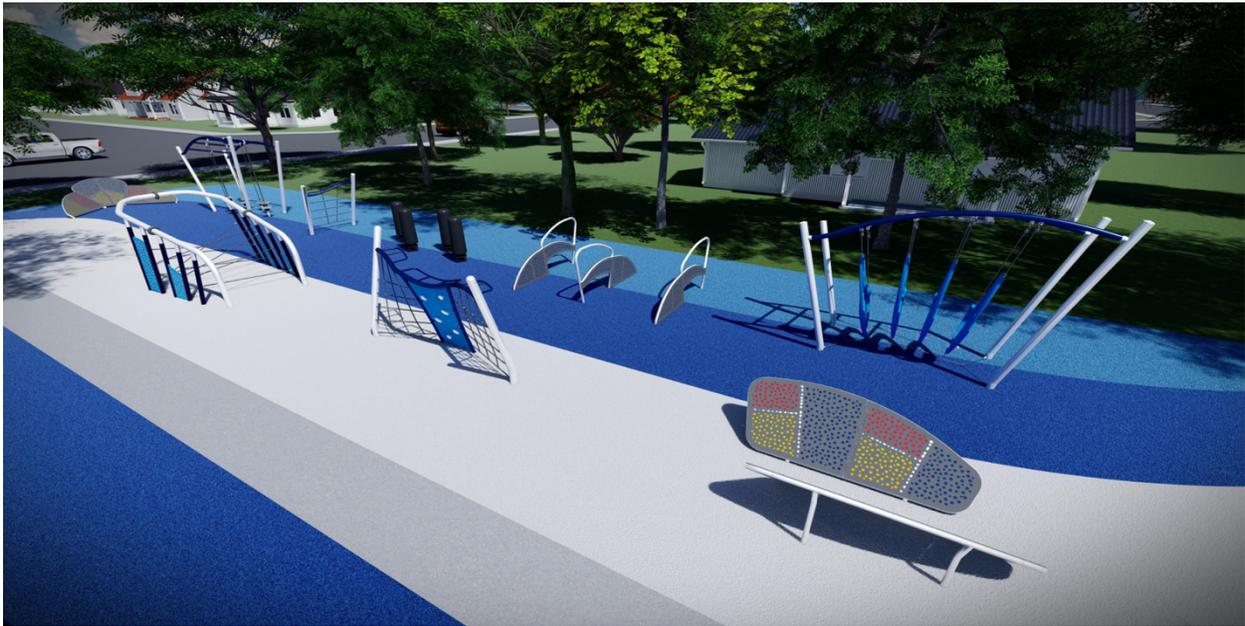
Playgrounds

- The BlueCross Healthy Place will have two play areas: one for children 2-5 and one for children 5-12.
- Both play areas will be fully accessible for children of all abilities with ramp access, ground-level play activities and poured rubber surfacing.



Challenge Course and 40-Yard Dash

- The challenge course is an outdoor fitness destination that allows neighbors to connect while getting fit.
- Designed for older children and adults (ages 13+), it will feature exciting challenges to make fitness fun.
- The 40-yard dash will include 2 lanes and a timing system, allowing families, friends and community members to race each other for the best time.



Fitness Area

- **Thrive Fitness:** The Thrive system allows up to 10 people to work toward their health and wellness goals. There are variable training options (beginner, intermediate, advanced) and multifunctional features to isolate specific muscle groups.
- **Fitness Station:** The outdoor fitness equipment will provide exercises for core fitness, aerobic fitness and balance.



Walking Trail

- A walking trail will surround the BlueCross Healthy Place at Morningside Park. Visitors can stop to play at the playground areas or take a break for a quick workout at the fitness station.



Community Pavilions

- The BlueCross Healthy Place will have two community pavilions, providing covered structures for parties and events.

